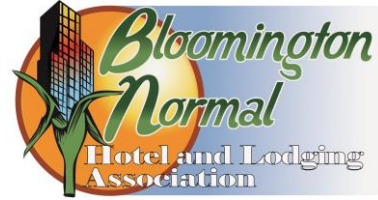


**ALLIED
MEMBERSHIP
APPLICATION**



COMPANY NAME: _____

ADDRESS: _____

PHONE: _____ FAX: _____

E-MAIL ADDRESS: _____

NAME OF REPRESENTATIVE: _____

PLEASE CHECK THE MOST APPLICABLE DESCRIPTION OF YOUR BUSINESS

_____ Regional or local branch of a major corporation

_____ Small business privately owned and operated.

_____ Individual Professional

TOTAL NUMBER OF EMPLOYEES: _____

--Allied membership of the Bloomington/Normal Hotel-Lodging Association is on an annual calendar basis.

--The first year will be prorated from the date of this application through 31 December of the same year.

--All dues will be invoiced by the Treasurer of the BNHLA and are payable upon receipt.

Membership will be considered automatically renewed on 1 January of each successive year unless cancelled in writing no later than 30 November of the previous year or unless dues are unpaid more than 60 days beyond the invoice date.

ACCEPTED:
NAME (PRINT): _____ TITLE: _____

SIGNATURE: _____ DATE: _____

FACT SHEET

- **Purpose:**

1. Combine forces with businesses which have common goals to impact legislative/political issues.
2. Create larger communication base to keep all members fully aware of anything which may positively or negatively impact business.
3. Develop a stronger sales and marketing effort to assist in attracting more convention and event business to the area.
4. Enhance business relationships.

- **Membership Guidelines:**

1. Ability to attend all regular meetings held the 3rd Thursday of each month at an agreed upon time.
2. Can serve on any committee.
3. Can participate in any and all events sponsored by the association.
4. Does not serve on Board Of Directors/Executive Committee.
5. Has no voting or amendment powers.

- **Types of memberships and dues:**

1. **Individual Professional** – Self employed without corporate or Franchise sponsorship such as a private practice attorney or doctor, accountant, etc. - \$125.00 per year.
2. **Small Business** – Primarily those businesses with one or very few branches usually locally owned and operated - \$125.00 per year.
3. **Regional/Local Branch of a Major Corporation** – Larger companies with major distribution or non-local corporate ownership - \$125.00 per year.

The Executive Committee/Board of Directors will have the responsibility of determining the "type of membership" and may also use the following factors in the determination.

1. Number of employees.
2. Amounts of revenue generated by the hospitality related industry.
3. Dependency on local business.
4. Local ownership.

All dues will be prorated for the first year.